

# CALGARY'S **BUSINESS**



**2018 RATE CARD**

[calgarysbusiness.ca](http://calgarysbusiness.ca)

## **Calgary's newest comprehensive business resource.**

Reach the key decision makers in Calgary with local breaking and focused business news produced by Troy Media.

## **About Troy Media – Trusted by news media outlets across Canada**

Troy Media is an editorial content provider to over 1,800 print and online media outlets in Canada.

Founded in 2005, Troy Media has developed a reputation for providing the in-depth analysis required by seasoned journalists and editors. Traditional media outlets, as well as websites, use or license content supplied by our columnists, contributors and freelancers for their own needs.

**Troy**MEDIA  
[troymedia.com](http://troymedia.com)

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In 2017, Troy Media had a print readership of

**792,670,470**

And a social reach total of

**2,679,156,953**

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**INTRODUCTORY OFFER UNTIL JUNE 30, 2018** – Take another 25% off our regular rates below

	Weekly	4 Week Campaign
<b>Site sponsorship-best value</b>		
Leaderboard, big box impulse and mobile	\$485	\$1,400
Leaderboard	\$200	\$720
Big Box	\$175	\$640
Impulse	\$100	\$360

Contact [sales@calgarysbusiness.ca](mailto:sales@calgarysbusiness.ca)

### CALGARY'S BUSINESS

Leaderboard (728x90)

Big Box  
(300x250)

Impulse  
(200x90)

### Online restrictions

JPG/GIF: 40kb  
PnG or 3rd party ad tags  
HTML5. All ads must adhere to IAB

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